

CARLSBAD HISTORICAL SOCIETY

# Timelines

Date: March 2002

Editor: Ginny Unanue

Layout: Margie Monroy

## Board of Directors

President	Gary Nessim
First Vice President	Geoff Armour
Second Vice President	Susan Gutierrez
Secretary	June Johnson
Treasurer	Keith Cannon
Newsletter	Ginny Unanue
Membership	Patricia Meehan

If you need information about any of the events or projects described in this newsletter, board members can be reached by calling the Historical Society number, 434-9189, and leaving a message.

## Mission

The Carlsbad Historical Society increases and enhances knowledge of the area's history, including its natural history. CHS assures and maintains cultural traditions of the community; works with the city on a mutual cooperative preservation, restoration, and display of historical resources; and solicits the help of the community in acquiring potentially historical items and property



## Board Briefs

At their January meeting, the board discussed plans to expand the relationship between CHS, and the City of Carlsbad. A few of our goals at this time are to plan and develop an historical museum, and to expand hours and have permanent employees in place at Magee House. Members of the board have visited other cities for ideas and direction, and are currently planning for expansion of the Society's role.

Further, members of the board will be involved in writing objectives for the goals in the 5-year plan adopted at the annual meeting



## HELP WANTED

Once again, CHS is inviting all Carlsbad 3rd-graders on a walking tour of the city as part of our mission to enhance knowledge of our area's history. We will need docents to usher students through Magee House, with a brief oral history. We will train you to do this. It's easy, and it's fun! Volunteer opportunities are on May 1st, 2nd, and 3rd, and then from May 6th through the 17th from 8:30-12:00. If you have a free day or two, please contact Susan Gutierrez by leaving a message at Magee House, 434-9189.

## Visit Historic Magee House

258 Beech Street, Carlsbad  
Open 10 AM-2 PM Fridays  
noon-5 PM Saturdays and Sundays or  
by appointment, call 434- 9189.

The Magee House, built in 1887 by Samuel Church Smith, one of the founders of Carlsbad is furnished with antiques of the period and has exhibits concerning the history of the city.

## BEHIND THE SCENES.....

## Secrets from the Archives

by Diana Rizzuto

A few months ago, I reported on the hair swatches found in Florence Magee's trunk. The hair has a soft brown color close to photos of Florence hanging in the Magee house. We know women at the turn of the century wore large hats anchored on huge puffs of hair by decorative hat pins. The hat pins sometimes served as a deadly weapon to thwart unwanted advances. So far, Florence would appear to be a woman of her time but I have found evidence that Florence had "superfluous" hair she wanted to remove.

In August, 1910, Florence ordered an electrolysis machine from the D.J. Mahler Company of Providence, Rhode Island, which included :

- 1 Electrical Apparatus # 8306 F
- 1 Sponge electrode
- 1 Needle holder
- 1 Cord
- 2 Needles
- Tweezers
- Nickel attachment
- Illustrated instructions



She received a "Gratis" treatment of Bleache & Bathe and one jar of Tonto Massage Cream. All of this for \$22.50. On September 12, 1910, Mr. Mahler himself sent Florence a letter asking for her opinion of the "Mahler Apparatus": did she understand the instructions? Did she have any trouble with the nickel attachment? He offered his help and advice. Mr. Mahler suggested she use the Bleache and Bathe cream instead of soap to keep the pores clean. The "Tonto" massage cream, applied to the body, would relax the patient to enhance the treatment. Enclosed in the envelope with the bill, Mr. Mahler sent a book on beauty, which included his other products relating to hair removal. An advertisement, also enclosed, said: "Positive relief at Last" in bold print. The flyer was copyrighted in 1907.

The whole affair seemed to suggest underhandedness, even though the flyer promised "Your money back". Imagine my surprise when I went to the Internet and discovered that the D.J. Mahler company still manufactured and sold electrolysis equipment. They are the oldest family owned electrolysis company in continuous operation. The Father took courses at Brown University to learn the art of electrolysis. When Daniel Mahler died in 1934, his wife Theolinda ran the business until the son took over. In 1946, the company became Instantron, operating under that name today. You can call (401) 438-6141 for information on electrolysis today. The son, Arthur Mahler maintains that the company operates on a policy of integrity, fine products and customer service started by his Father.

What started as research for this newsletter article, reinforced for me the march of History, progress in technology and the connection with the past. Call me at the Historical Society if you would like to view these documents.

(760) 434-9189.

# Mark Your Calendars Now



The Carlsbad Historical Society  
Invites You

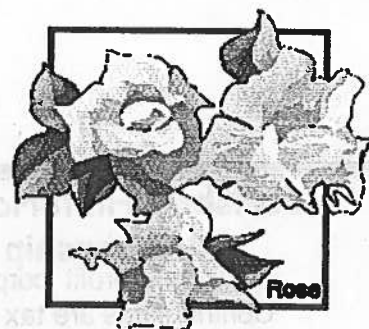
Spring Rose Garden Tour and Tea

Sunday, April 7

Magee House

Magee Park, Carlsbad Blvd. and Beech

2-4 PM

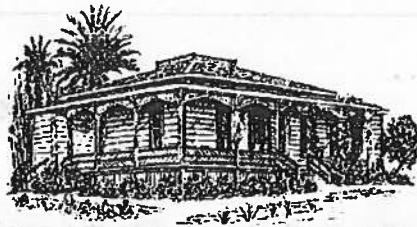


The Modern Rose and the Old Garden Rosebeds to the west of Magee House are maintained by California Coastal Rose Society members, under the expert advice of Ivy Bodin who will lead the garden tour.



The Historic Magee House  
will be open for  
guided tours during this event.





CARLSBAD HISTORICAL SOCIETY

# Timelines

Date: April 2002

Editor: Ginny Unanue

Layout: Margie Monroy

## Board of Directors

President	Gary Nessim
First Vice President	Geoff Armour
Second Vice President	Susan Gutierrez
Secretary	June Johnson
Treasurer	Keith Cannon
Newsletter	Ginny Unanue
Membership	Patricia Mehan

If you need information about any of the events or projects described in this newsletter, board members can be reached by calling the Historical Society number, 434-9189, and leaving a message.

## Meet Me at the Fair

The Del Mar Historical Society has offered the Carlsbad Historical Society an opportunity to share the Alvarado House display during the fair this year.



The Alvarado house sits in an open area surrounded by flowers, next to Bing Crosby Hall. Like our own Magee house, the Alvarado House has many historical artifacts and displays.

Volunteer docents are needed to staff the house and greet people who enter. Docents are rewarded with a free, all-day fair pass and the gratitude of children who might be seeing a house without plumbing for the first time.

Docents will learn about the history both from the displays and from talking to old timers who love to visit the house. Prior knowledge of the history of the Alvarado House is not required. Just come and have fun.

We need 2 docents from 10:00 AM to 1:00 PM each day from June 15th through July 7th, Mondays excepted..

We hope you can assist us since it will help publicize the city of Carlsbad and its history. Please call 760- 434-9189 if you can help and want to reserve a time slot, or if you have any questions. You can also email me. [pmehan@hte.com](mailto:pmehan@hte.com)

## Mission

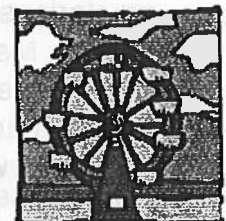
The Carlsbad Historical Society increases and enhances knowledge of the area's history, including its natural history. CHS assures and maintains cultural traditions of the community; works with the city on a mutual cooperative preservation, restoration, and display of historical resources; and solicits the help of the community in acquiring potentially historical items and property

## Visit Historic Magee House

258 Beech Street, Carlsbad  
Open 10 AM-2 PM Fridays  
noon-5 PM Saturdays and Sundays or  
by appointment, call 434- 9189.

The Magee House, built in 1887 by Samuel Church Smith, one of the founders of Carlsbad is furnished with antiques of the period and has exhibits concerning the history of the city.

## Join in the Fun



**Behind the Scenes.....****Diana Rizzuto**

From the *Old California Gazette*.

This flu season has passed with very few deaths, probably due to the availability of flu shots for those at risk, but in 1918, people were not so lucky.

**THE FLU EPIDEMIC OF 1918**

The Germans were licked. The truce was on. San Diego looked forward to peace and prosperity and a beautiful Holiday season. But another foe, more sinister than armies, remained to be conquered in 1918-19--the Spanish Influenza. It seems unreal, looking back. Joyous people were celebrating the armistice while wearing masks to ward off the flu, an implacable killer.

Before its three waves subsided, it had infected a billion people and killed 20 million. The Black Death of 1347-1350 killed 60 million, but this flu was the biggest plague of modern times.

Eleven cases broke out at Camp Kearny here in late September, 1918. Within a month, there were 329 cases in the city and 11 deaths in one day. During all of 1918, there were more than 4,000 cases and 324 deaths in the city. That was the worst of it.

In the country as a whole, more than half a million people died; more than the number of Americans who died in the War. Schools, theaters and other public places were closed under a general quarantine. All stores in San Diego were closed for three days in December, when a new wave of flu was reported.

California enacted a health requirement that young and old had to wear gauze masks as a protective measure. Pads of gauze fastened over the mouth and nose by strings tied behind the head were prescribed. Some critics said the masks were not impervious enough for the job. Children complained that the masks interfered with their marble shooting and baseball hitting. The children removed the masks when their parents were not looking.

Health officials reported that adults took the masks too lightly. Some men cut holes in the mask to smoke cigars; others removed their masks in crowded restaurants to eat. Those who refused to wear masks were called "slackers" and were shunned.

To be effective, the masks had to be worn at all times in crowds; be washed daily, and be of a proper thickness. Goggles were also recommended. Women were told not to go outside in flimsy slippers or barefoot.

Some masks were designed with an extended snout like Miss Piggy. Stylish women wore harem-like veils hanging from the masks.

The Spanish Influenza apparently started in the town of San Sebastian in Spain. It spread like wildfire. It invaded American forces en route to Europe--the Navy had a high rate of infection. President Wilson caught the flu in Paris, leaving him weak. The epidemic ended as mysteriously as it began, with people wondering if it would strike again.

H.L. Mencken commented in 1956 on the great epidemic of 1918-19: "The epidemic is seldom mentioned and most Americans have apparently forgotten it. This is not surprising. The human mind always tries to expunge the intolerable from memory, just as it tries to conceal it while current."

If anyone has a Carlsbad story related to the flu epidemic, please write it down and mail to:

**Carlsbad Historical Society P.O. Box 252, Carlsbad, CA 92018-0252**



## Board Briefs

At its March Board meeting:

- The board voted to sponsor Candise Flippin, an artist, for her "Tell it Here - Stories of Carlsbad" project.

- Discussion of the Rose Garden Tour & Tea took place. The Coastal Rose Society was invited, and will be in charge of the garden tour. James Phenicé's photos of the Carrillo Ranch will be on display in the house.

- It was reported that we currently have 99 annual members, 12 lifetime members, and 5 new members. We would like to increase membership, and we appeal to each of our members to give an application form to someone new, and encourage them to become members. This would double our current membership!

- It was reported that work is progressing on the barn renovation project.

- President Gary Nessim reported that he has a meeting set of with a few City Council members on how to approach the City Council about the possible inclusion of the Historical Society in its annual budget.



## School Tours

Third Grade School Tours will run from May 3 to May 17 from 8:30 am to 12 noon.

All third grade students in the city of Carlsbad be provided with a walking tour booklet and map to follow, showing all the historic sites in downtown Carlsbad.

The Historical Society will provide a docent at Magee House, where we will have a display on Florence Shipley Magee at an age-appropriate level for children. Items included in the display will be Florence's baptismal bonnet and blanket, her birth certificate, report cards, letters, photos, toys, clothing, graduation from high school and wedding certificates.

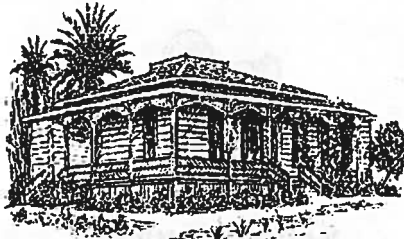
Two other historic sites have graciously offered to welcome students—the Barrio Museum and the Marron Adobe during this two week time period. They will provide the docents for their locations.

Volunteer to work as a docent at Magee House by calling the Historical Society number, 434-9189 and leaving a message.



## Honors for Connie and Ofie

Historical Society Members Connie Trejo and Ofie Escobedo recently received an Award of Honor from the San Diego Council of History for "significant contributions to the preservation and development of the history of this region." Connie and Ofie operate the Barrio Museum as a service to our community and have worked tirelessly on Carlsbad Historical Society projects and other civic efforts.



CARLSBAD HISTORICAL SOCIETY  
**P.O. BOX 252**  
**CARLSBAD, CA. 92018-0252**



**Carlsbad Historical Society  
 Membership Form**

(A non-profit corporation-  
 Contributions are tax deductible)

**Thank You For Helping To Preserve Our  
 Treasured Heritage**

Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Annual Memberships:**

Student, \$5.00  Individual \$15.00  
 Family \$25.00  Business/Institutional \$35.00  
 Sustaining \$100.00  Life \$250.00

**Contribution:**

I would like to send an additional \$ \_\_\_\_\_  
 to support the Carlsbad Historical Society

Please contact me to help with:

Archives  Programs  Fund Raising  Publicity   
 Exhibits/Displays  Membership  Phone Tree

**Please return your completed application to:**

**Patricia Mehan  
 7347 Magellan Street  
 Carlsbad, CA 92009**

**Call 760-602-9669 for information**

**Share the fun and satisfaction  
 you get from your membership in  
 the Carlsbad Historical Society. Give  
 a friend a membership application.  
 Invite a friend to a Society pro-  
 gram or party. Don't keep a good  
 thing to yourself. Call Patricia  
 Mehan for information. We would  
 welcome more members**





CARLSBAD HISTORICAL SOCIETY

# Timelines

Date: May, 2002  
Editor: Ginny Unanue  
Layout: Margie Monroy

## Board of Directors

President	Gary Nessim
First Vice President	Geoff Armour
Second Vice President	Susan Gutierrez
Secretary	June Johnson
Treasurer	Keith Cannon
Newsletter	Ginny Unanue
Oral History	Patricia Mehan

If you need information about any of the events or projects described in this newsletter, board members can be reached by calling the Historical Society number, 434-9189, and leaving a message.

## Mission

The Carlsbad Historical Society increases and enhances knowledge of the area's history, including its natural history. CHS assures and maintains cultural traditions of the community; works with the city on a mutual cooperative preservation, restoration, and display of historical resources; and solicits the help of the community in acquiring potentially historical items and property

## Visit Historic Magee House

258 Beech Street, Carlsbad  
Open 10 AM-2 PM Fridays  
noon-5 PM Saturdays and Sundays or  
by appointment, call 434- 9189.

The Magee House, built in 1887 by Samuel Church Smith, one of the founders of Carlsbad is furnished with antiques of the period and has exhibits concerning the history of the city.



## Board Briefs

The board will take photos of areas of Magee House that need repairs, and take these to the city, with a written list of needs for repair and cleaning.

We will discontinue the rental of off-site storage, and bring the remaining stored items to Magee House.

Duties of paid staff have been defined. Docent Stephanie Dunham will maintain the membership list, and pick up all mail. Further, Stephanie will mail the newsletter. Diana Rizzuto will assist Stephanie with distribution of the mail and will take on duties regarding publicity. She will order PacBell voice mail for the House, which will assist in notifying people when the docent is absent, and when Magee House is closed.

Ginny Unanue and Margie Monroy will continue with the newsletter.

There is a good possibility that Carlsbad could be named an "American Rose City" with the approval and support of the City Council. The required application will be filled out and submitted to the council for approval.

Strategic Plan update: The membership approved goals at the annual meeting. A rough draft of objectives to implement those goals has been submitted. Board members will look them over and make suggestions about additions or revisions to be made before final submission for Board Approval.

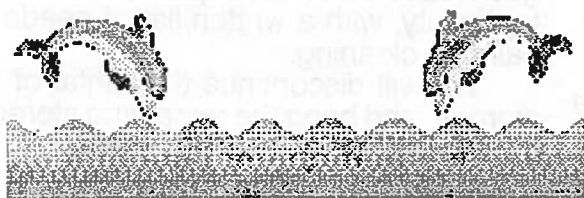
Judging for the 3rd Grade art contest will be at Magee House on June 1st. Wnners will be announced at the City Council meeting June 11th.

We are compiling a list of possible speakers for future society events.

The next meeting will be June 17, 5:00 PM. at Magee House. As usual, all members are invited to attend

## Attention All Local Historians

We'd like members to submit their favorite memory of living in Carlsbad for publication in the *Timelines*. What is your favorite memory? Would you share it? These stories will be your own individual view of a particular event or a comparison of "then and now", "before and after", or what you like best or least about living here. The stories can be long, or short. You are all historians. This is your chance at fame!



### My Moment in Time

by Diane Rizzuto

It was New Year's Day, 1989. My husband and I went to Carlsbad Beach with coffee mugs in hand to start the year with some contemplative time. We wanted to view the unusually high tide touted on TV, expecting a new look to the ocean. Mother nature did not disappoint us.

The Pacific showed a special majesty, making one feel special and small at the same time. And then... AND THEN...DOLPHINS CAME INTO THE SURF, showing their happy faces, tail walking, leaping, and squeaking to each other. The sight and sound of these magnificent animals left us speechless! We watched in awe as the dozen or so members of the school enjoyed themselves and then swam away just as suddenly as they showed up. It seemed dreamlike--something you wanted to prolong and share, but it was time to wake up. The beach has seemed a little empty since that day; I have only the memory to fill the void.

### Volunteer Opportunities Do You Have Experience/ Expertise In Grant Writing?

We need help in writing grants for funding for large projects. There is money out there, for non-profit organizations like CHS, from the City, other government agencies, corporations, and foundations. If you have experience in this area, please call the CHS at 434-9189 or write to: Carlsbad Historical Society P.O. Box 25 Carlsbad, CA 92018-0252

The Board, through the strategic plan we've developed from the opinions of the membership and the community, has identified several goals which we would like to implement when the funds become available.

### Webmaster Needed!



Do you have any expertise with developing and/or maintaining a website? CHS needs volunteers for this task. To volunteer, call the number above.

### You Can Still Meet Me at the Fair

It is not too late to volunteer to work at the Del Mar Fair in the Alvarado House. We hope you can assist us since it will help publicize the city of Carlsbad and its history. Please call 760- 434-9189 if you can help and want to reserve a time slot, or if you have any questions. You can also email me. [pmehan@hte.com](mailto:pmehan@hte.com)



## MEMBERSHIP DRIVE Prizes! Prizes! Prizes!



The goal of the Carlsbad Historical Society this month is to double our membership. We need your help! We'd like every member to bring in at least one (1) new member. Just give someone the form on the back of this newsletter and follow through to make sure they join. For each member who brings in five (5) new members, there will be a prize of either a canvas tote with the CHS rendering of KNOW CARLSBAD on it, showing important places in Carlsbad, or the Charles Wesley Orton book, *Carlsbad, The Village by the Sea*. When you've brought in 5 memberships, you can go to Magee House during its open hours, to select your prize. For the member who brings in the most memberships, a prize of dinner for two at Sevilla Restaurant will be awarded.

Falbrook historical society, with a city population of 46,000, has over 400 members. Carlsbad, with a population more than double that of Fallbrook, has just over 100 members. We truly need to increase both our membership, and the activities of our members. We want to carry out several important projects during the next few years, and that requires energy, enthusiasm, and a large number of members. Please do your best to help us reach our goal of doubling (why not tripling?) our membership, soon! Patricia Mehan, new board member, has brought in several new members. Can you beat her record? **That's a challenge!**

## Honors For Amelia Irvine

By Sue Gutierrez

Amelia Irvine received the BEN DIXON AWARD in March from the San Diego Congress of History. This award is the Congress's most esteemed award bestowed on an individual. It is given in recognition for long-term contribu-



tions to the enrichment and enhancement of cultural and historical material to the San Diego region.

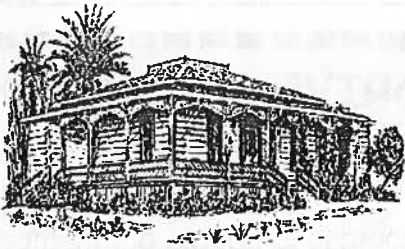
Amelia has been a member for many years of the Congress of History, Carlsbad Historical Society, and Vista Historical Society. She was president of both societies. She has found many creative ways to bring revenues to the society--the Rail and Sea Tours that she helps organize through Life Long Learning are just one example.

She worked with Kay Christiansen, one of the founders of CHS, to have the mineral water well, which is located in front of Alt Carlsbad, designated as a local historical monument and also arranged for the creation and installation of a statue of John Frazier, the 1883 discoverer of the well. She has coordinated activities between the City of Carlsbad, the Carlsbad Historical Society, and our sister city, Karlovy Vary, in the Czech Republic.

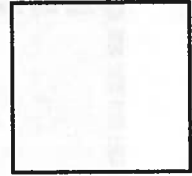
### Sundowner

**Friday, June 14, 5:00 p.m.-7:00 PM.  
on the porch of Magee House in honor  
of member Tony Mata.**

Tony Mata was recently interviewed by Patricia Mehan, our oral history expert. The project has been completed, and a copy will be given to Tony at our Sundowner. This is our first one of the year, and we'd love to see you all there. You bring an hors d'oeuvre, we'll bring the wine!



CARLSBAD HISTORICAL SOCIETY  
**P.O. BOX 252**  
**CARLSBAD, CA. 92018-0252**



**ADDRESS CORRECTION REQUESTED**

**Carlsbad Historical Society  
 Membership Form**

(A non-profit corporation-  
 Contributions are tax deductible)

**Thank You For Helping To Preserve Our  
 Treasured Heritage**

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Annual Memberships:**

- Student, \$5.00  Individual \$15.00
- Family \$25.00  Business/Institutional \$35.00
- Sustaining \$100.00  Life \$250.00

**Contribution:**

I would like to send an additional \$ \_\_\_\_\_  
 to support the Carlsbad Historical Society

Please contact me to help with:

- Archives \_\_\_ Programs \_\_\_ Fund Raising \_\_\_ Publicity \_\_\_
- Exhibits/Displays \_\_\_ Membership \_\_\_ Phone Tree \_\_\_

**Please return your completed application to:**

**P.O. Box 252  
 Carlsbad, CA 92018**

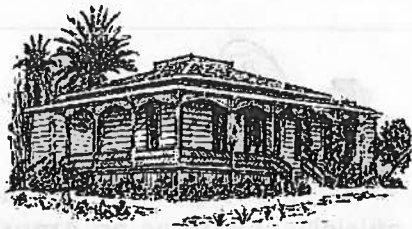
**Call 760-434-9189 for information**



**NEW MEMBERS!**

- Tony and Phyllis Mata
- Sara Streicher
- David & Ann Kulchin
- Ralph Roos
- Mary Lancaster.

We're so glad to have you with us! We look forward to meeting you at future events. Meantime, find a friend who'd like to become a member, and invite them to use the membership application opposite and join us too.



CARLSBAD HISTORICAL SOCIETY

# Timelines

Date: July 2002

Editor: Ginny Unanue

Layout: Margie Monroy

## Board of Directors

President	Gary Nessim
First Vice President	Geoff Armour
Second Vice President	Susan Gutierrez
Secretary	June Johnson
Treasurer	Keith Cannon
Newsletter	Ginny Unanue
Membership	Patricia Mehan

If you need information about any of the events or projects described in this newsletter, board members can be reached by calling the Historical Society number, 434-9189, and leaving a message.

## Mission

The Carlsbad Historical Society increases and enhances knowledge of the area's history, including its natural history. CHS assures and maintains cultural traditions of the community; works with the city on a mutual cooperative preservation, restoration, and display of historical resources; and solicits the help of the community in acquiring potentially historical items and property

## Visit Historic Magee House

258 Beech Street, Carlsbad  
Open 10 AM-2 PM Fridays  
noon-5 PM Saturdays and Sundays or  
by appointment, call 434- 9189.

The Magee House, built in 1887 by Samuel Church Smith, one of the founders of Carlsbad is furnished with antiques of the period and has exhibits concerning the history of the city.

## WANTED: NEW MEMBERS!

As you read in the last newsletter, we are seeking new members for the Carlsbad Historical Society. We need to grow in order to carry out our plans for the future. YOU CAN HELP! Just use the membership form found below to send in the name and membership dues of at least one new member.

As you may recall, we have a contest going on, so be sure to fill in your name at the bottom, in the "Referred by" section. We can hardly wait to award the grand prize of dinner at Sevilla Restaurant, right here in Carlsbad. The contest runs through the end of August, so see how many new members you can recruit between now and then.

## Carlsbad Historical Society Membership Form

(A non-profit corporation-

Contributions are tax deductible)

Thank You For Helping To Preserve Our  
Treasured Heritage

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_ Student, \$5.00 \_\_\_ Individual \$15.00

\_\_\_ Family \$25.00 \_\_\_ Business/Institutional \$35.00

\_\_\_ Sustaining \$100.00 \_\_\_ Life \$250.00

### Contribution:

I would like to send an additional \$ \_\_\_\_\_  
to support the Carlsbad Historical Society

Please contact me to help with:

Archives \_\_\_ Programs \_\_\_ Fund Raising \_\_\_ Publicity \_\_\_

Exhibits/Displays \_\_\_ Membership \_\_\_ Phone Tree \_\_\_

Referred by:  
\_\_\_\_\_

Please return your completed application  
to: P.O. Box 252 Carlsbad, CA 92018

## Carlsbad Newcomers

The Carlsbad Newcomers group met on June 5th at Heritage Hall. The featured speaker was Historical Society member Patricia Mehan, who appeared as Florence Magee, and led Newcomers on tours of St. Michael's Church and Magee House. Many of the club members expressed an interest in CHS as a result of Patricia's enthusiastic performance. Carlsbad Newcomers hold monthly membership coffee meetings on the 1st Wednesday of each month at Heritage House in Magee Park. There is usually a period of socializing from 9:45 until 10:15, when the meeting begins.

## Fandango At Marron Adobe

A fund-raiser, "Fandango", will be held at the Marron Adobe on July 21, from 4-7 PM. The tickets are \$25.00 apiece, and should be purchased in advance. Food and entertainment will be provided. The funds raised will go towards two historic preservation endeavors--"Save El Corazon", and the preservation of the Marron Adobe.



El Corazon is park land owned by the city of Oceanside. The "Save El Corazon" organization has put an initiative on the Oceanside November ballot to preserve the area as park land rather than use it for commercial development as the city had planned. The Marron Adobe is the oldest and last land grant property still in family hands. It is threatened by a proposed freeway ramp at Rancho Del Oro in Oceanside. For information, call 729-1818, or send your ticket money to:

"Save El Corazon PAC"  
P.O. Box 1502  
Carlsbad, CA 92018



## Board Briefs

- With the help of CHS, Carlsbad has been officially named as an **American Rose City**. The proclamation was presented to Ivy Bodin, representing the Coastal American Rose Society at the City Council meeting on Tuesday, June 18th. CHS vice president, Susan Gutierrez, was also recognized for her work in the garden.
- Dee Morning will replace Board member Patricia Mehan, who resigned her position on June 8th. The board thanks to Patricia for her many contributions in the past to CHS.
- Much-needed repairs to Magee House are now in progress. The City of Carlsbad is making the repairs, based on a list presented by the Carlsbad Historical Society.
- The barn repairs are coming along. Antique hardware is being installed, of a period consistent with that of the barn.
- Board members are giving input to Ginny Unanue as regards objectives to carry out our adopted goals. These will be emailed to board members, and then completed objectives will be voted on at the Board meeting of August 19th. After this step, a committee will review the bylaws, to submit needed revisions to update them, and to align them with our adopted goals and objectives.
- Docent Stephanie Dunham prepared an updated membership roster which was distributed to board members. Stephanie will keep track of those submitting new membership applications for our membership contest.
- Gary Nessim will submit a budget to the Board for approval at the next meeting, in August.
- Susan Gutierrez reported on the 3rd grade tours this year. Teachers requested that we add docents for St. Michael's church, and for the depot.
- CHS has adopted a procedure for project requests that we facilitate. Any one requesting our help will be given a copy of this procedure.

## Sundays At Magee House

**THIS EVENT HAS BEEN CANCELED**

**July 28**

**2-4 PM**

**Magee House in Magee Park  
at the corner of  
Carlsbad Blvd and Beech Street**

The speaker will be Linda Stryker who will tell us all about California pottery. Come and hear this knowledgeable and entertaining speaker.



Refreshments will be served.

For information call the Historical Society number, 434-9189, and leave a message.

## The Day the Rest Room Went Out to Sea

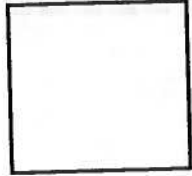
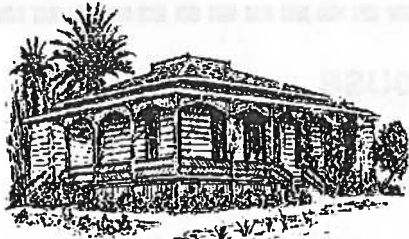
by Margie Monroy

During the winter of 1982-1983, my husband Mario and I lived on Carlsbad Blvd. right across from the Cherry street stairs. Thus we had a ringside seat for the events of that wild and wet winter. We witnessed a Southern California version of "the perfect storm" that year. A combination of high tides and a rain and wind storm of huge proportions conspired to wreak havoc along our part of the coast.

The State had built a very nice rest room and shower on the sand at the foot of the stairs. As the storm drove the waves further and further up on the beach, the rest room began to list and sag. I will never forget standing on the bluff top walk and watching it as it went rapidly out to sea, finally sinking below the waves. The next day it was as if it had never existed. The stairs were the next to go, and

then the parking lots south of the bridge. A few days later, I was standing on the bridge over the entrance to Agua Hedionda Lagoon when I saw a huge wave which swept all the way across the Boulevard, swamping several cars in the process. None of the cars would start after this salt water bath, and all had to be towed away. While the tow trucks were attempting to do this, the waves were still breaking in the street on a slightly smaller scale, but still enough to create pandemonium.

When the storm abated and we went to walk on the beach, we found the shoreline completely changed. We had lost eight feet of sand that year and that created the narrow and rocky beaches we have to this day. As a result, the sea walls were built with federal and state funds not long after to save the Boulevard from sharing the fate of the rest room.



CARLSBAD HISTORICAL SOCIETY  
**P.O. BOX 252**  
**CARLSBAD, CA. 92018-0252**

ADDRESS CORRECTION REQUESTED

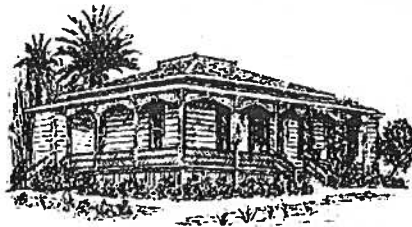
---

## Speaking Of Membership....

Many of us have dues renewal coming up this month. Please check the expiration date on the address label of this newsletter to see if you are one of these! We hope to have you all renew your membership, and stay with us many more years. Just send a check made out to the Carlsbad Historical Society to:

Carlsbad Historical Society  
P.O. Box 252 Carlsbad, CA 92018

Individual membership	\$15.00
Family membership	\$25.00



CARLSBAD HISTORICAL SOCIETY

# Timelines

Date: November 2002

Editor: Ginny Unanue

Layout: Margie Monroy

## Board of Directors

President	Gary Nessim
First Vice President	Ginny Unanue
Second Vice President	Susan Gutierrez
Secretary	Lenore Bouras
Treasurer	Geoff Armour
Member	Dee Morning

If you need information about any of the events or projects described in this newsletter, board members can be reached by calling the Historical Society number, 434-9189, and leaving a message.

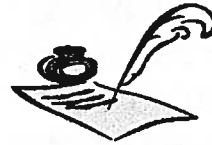
## Mission

The Carlsbad Historical Society increases and enhances knowledge of the area's history, including its natural history. CHS assures and maintains cultural traditions of the community; works with the city on a mutual cooperative preservation, restoration, and display of historical resources; and solicits the help of the community in acquiring potentially historical items and property

## Visit Historic Magee House

258 Beech Street, Carlsbad  
Open  
noon-4 PM Saturday, or by appointment, call 434- 9189.

The Magee House, built in 1887 by Samuel Church Smith, one of the founders of Carlsbad is furnished with antiques of the period and has exhibits concerning the history of the city.



## Board Briefs

At its October meeting the board :

- Decided to reduce the hours of operation at Magee House to Saturday only until more people are trained as docents and can volunteer to help on other days. We will appeal to the membership as well as to the Carlsbad Senior Center for volunteers. They will receive three hours of training and will work a four hour shift, one Saturday per month. There will always be two docents present during visitor hours. We will notify the newspapers and members of the new hours.

- Heard a report on the maintenance of the Magee House. Painting has been completed by the city and Geoff Armour will follow up with some other items that need attention. Getting a new stove for the kitchen will be researched.

- Learned Gary Nessim will meet with Julie Nygaard regarding the hiring of a director for Magee House and the Barn, under the auspices of the CHS Governing Board. A formal lease for Magee House will also be discussed.

- Planned to review the bylaws in the light of the newly approved Goals and Objectives to bring both into conformity. Susan Gutierrez will review procedures to accomplish this goal.

- Welcomed the news that the barn renovation will be completed in two months.

The next meeting will be on November 19 at Magee House at 5 PM. All members are welcome.



## Help Wanted

We still need volunteers to serve as docents at Magee House on Saturday afternoons from 12 to 4 PM once a month. We will offer a training session shortly,

so that we can start our program in January. We are looking for 2 docents for each session, with our present docent, Stephanie as the third docent, who will be on hand to answer questions as they come up. The barn will be open soon, requiring even more docents

The archivist needs someone to clip articles for our files. The best source is the *North County Times*, La Costa/Carlsbad Edition. These articles become the archives which tell Carlsbad's history. Either save the paper or cut out individual articles. The date and source are very important. Group activities are also very important. We recently received files from the American Association of University Women (Carlsbad-Oceanside-Vista branch) and the Carlsbad Garden Club.

We are planning a work/play party to decorate the house for Christmas on Saturday, December 7th. It's always lots of fun, as we plan and carry out traditional Victorian Christmas decorations. We'll meet there at 9:00, and should be finished by 11:00. Bring stepladders, wire cutters, ribbon, and greenery for swags, or just yourself, and join the fun!

If you can help the Historical Society with any of these activities, please call 434-9189. Thank you for your help

## Recent Donations

Thanks to Joyce and Hubert Smith for donating a wood - burning stove, which belonged to Mrs. Smith's grandmother. We have found a perfect home for the stove in the new bedroom at Magee House, formerly the Archivist's office. We now need a quilt or a bedspread to complete the room.



An artist's drawing of President Theodore Roosevelt which hung in Pine School was donated by Joyce Smith and a coal stove by the West family. Thanks

As you clean garages, attics or prepare to downsize, keep the Historical Society in mind; that unwanted article may be a Carlsbad artifact. Call the Archivist at 434-9189 if you have something you would care to donate and we will come out and evaluate it.



## The Holidays At Magee House

All members are invited to  
our traditional holiday gathering  
Sunday, December 8, 2:00 PM  
Magee House.

Wine and hors d'oeuvres will be served.

The house will be decorated in Victorian  
Christmas style.

### Annual Meeting

October 19 was the date of a wonderful champagne breakfast meeting held at the Raintree Restaurant. We always love seeing our membership, exchanging news, and enjoying a program about the history of Carlsbad.

The Hansen Players performed a reading of Magee Letters, found recently in a trunk that had belonged to Florence Shipley Magee. Hearing the letters brought Florence to life for listeners in a way that was very enjoyable.

Awards given by the Congress of History were presented to Ofie Escobedo and Connie Trejo for their work in keeping the history and culture of the Barrio alive.

*Holiday Open House at the  
Marron Adobe*

*December 13th, 2-7 at the  
Adobe*



*Call 729-1818 by  
December 1 to RSVP*

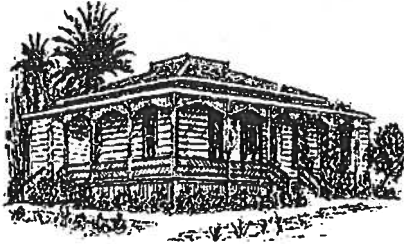
### Marron Adobe Update

The proposed SR 78-Rancho del Oro interchange is still in the environmental study process. In addition the cities of Carlsbad and Oceanside are studying the feasibility of extending Marron Road to College.

The most immediate threat to the Adobe is a proposed truck climbing lane to extend southward from El Camino Real to Plaza Drive. The Adobe is the only sensitive receptor within the project.

The structure is currently protected by a sound and vibration berm which has been in place for 22 years. This berm would have to be removed and replaced by a one-half berm to allow the construction of a lane 12 feet closer to the Adobe, thus affecting the view corridor and increasing vibration, noise and emissions. It would also disturb a pair of breeding Gnat Catchers on the berm.

For information on how you can become involved in saving the adobe, please call 729-1818.



CARLSBAD HISTORICAL SOCIETY  
 P.O. BOX 252  
 CARLSBAD, CA. 92018-0252

**CHANGE SERVICE REQUESTED**

**Carlsbad Historical Society  
 Membership Form**

(A non-profit corporation-  
 Contributions are tax deductible)

**Thank You For Helping To Preserve Our  
 Treasured Heritage**

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Annual Memberships:**

- Student, \$5.00  Individual \$15.00
- Family \$25.00  Business/Institutional \$35.00
- Sustaining \$100.00  Life \$250.00

**Contribution:**

I would like to send an additional \$ \_\_\_\_\_  
 to support the Carlsbad Historical Society

Please contact me to help with:

- Archives\_\_ Programs\_\_ Fund Raising\_\_ Publicity\_\_
- Exhibits/Displays\_\_ Membership\_\_ Phone Tree\_\_

**Please return your completed application to:**

**P.O. Box 252  
 Carlsbad, CA 92018**

**Call 760-434-9189 for information**



CARLSBAD HISTORICAL SOCIETY

# Timelines

Date: December 2002

Editor: Ginny Unanue

Layout: Margie Monroy

## Board of Directors

President	Gary Nessim
First Vice President	Susan Gutierrez
Second Vice President	Ginny Unanue
Secretary	June Johnson
Treasurer	Geoff Armour

If you need information about any of the events or projects described in this newsletter, board members can be reached by calling the Historical Society number, 434-9189, and leaving a message.

## Mission

The Carlsbad Historical Society increases and enhances knowledge of the area's history, including its natural history. CHS assures and maintains cultural traditions of the community; works with the city on a mutual cooperative preservation, restoration, and display of historical resources; and solicits the help of the community in acquiring potentially historical items and property

## Visit Historic Magee House

258 Beech Street, Carlsbad  
Open noon-4 Saturdays or by appointment, call 434-9189.

The Magee House, built in 1887 by Samuel Church Smith, one of the founders of Carlsbad is furnished with antiques of the period and has exhibits concerning the history of the city.

## Letters From Florence

As the holiday season approaches many of us undertake preparations for family celebrations. The following excerpts were taken from a series of letters written in 1916 from Florence Shipley Magee of Condor's Nest, Pala to her mother, Julia Shipley of Carlsbad.

*Condor's Nest (Florence and Hugh Magee's home in Pala- Dec.12, 1916)*

*My Dear Mother,*

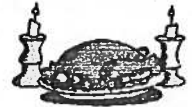
*I have your Christmas and New Year chickens shut up and will see that they reach you in due time. I hope they will be good. I will say good bye for the present and with ever so much love to you and Father and hoping that you both are well.  
Your loving child, Florence*

*Condor's Nest- Dec.22, 1916*

*My dear Mother,*

*Hugh came home last Saturday and I received your letter at the same time and was very glad to hear from you. This week I have been very busy getting coops made for my turkeys and getting them shipped. I have just killed and dressed your chicken and I am glad to see that it is fat. I think it will be tender too. Hugh has gone to Pala to take your box of holly and we will send a man down with your chicken in the morning in time to catch the stage.... The stage leaves Pala early again as the mail connection has been changed once more, so I hope the holly and chicken will reach Oceanside in good season.*

*With ever so much love to you and Father and hoping that your Christmas will be bright and happy. I remain your loving Child, Florence*



*Condor's Nest Dec. 29, 1916*

*My dear Mother,*

*Your kind letter and box of Christmas gifts have all reached me safely and I thank you ever so much for everything. Christmas day was bright and lovely and Hugh and I went to church in the morning, but we haven't been able to go anywhere since. The day after Christmas it snowed a little early in the morning, then it changed to rain. ...  
I remain your loving child, Florence*

### Help Wanted (Needed) !!!

We are looking for docents to volunteer at Magee House for one Saturday each month, from noon to four PM. Ideally, we would like 2 people per shift, plus Stephanie, our present docent. Training will be provided. Please call: 434-9189 to volunteer today!

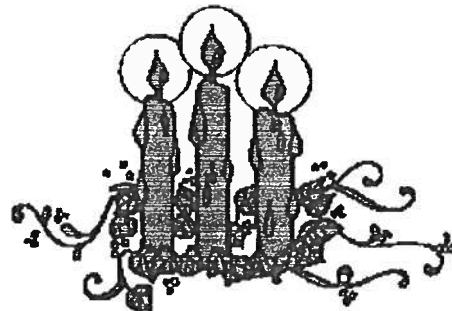
### Goals And Objectives

The Board of CHS has, by majority vote at its last meeting, recommended the adoption of the following objectives for CHS, to go with the goals adopted by the membership at the annual meeting a year ago. A copy of the proposed objectives can be found in the insert in this newsletter. Please mail in this ballot form below with your vote, to

President Gary Nessim,  
c/o Carlsbad Historical Society,  
P.O. Box 252, Carlsbad, CA 92008-

### Magee House Wish List

We are continuing to upgrade Magee House. Recently, we opened two new rooms of the house with period displays. Come on by to see it! We have used restored furniture donated by the Schutte family, which was part of the furnishings of the original Schutte home. We are looking for donations of period lamps--19th century antiques, or reproductions, both table-top and floor lamp types, to enhance the displays and also to increase the amount of lighting in the house. Call 434-9189 if you have an item you wish to donate. We can make arrangements for pick-up of items.



Yes, I vote to approve the adoption of the objectives for the 5-year plan for CHS.

No, I do not approve the adoption of the objectives for the 5-year plan for CHS.

## **CHS Goals and Objectives**

### **Goal I: Preservation and Restoration of Local Historical Sites**

- Identify sites of local historical and/or natural historical significance
- Research and archive information on local Native American sites
- Advocate with the City of Carlsbad for ordinances for city control and maintenance of these sites
- Appoint a permanent Historical Sites Committee, and solicit members to volunteer to serve on this committee

### **Goal II: Programs**

- Develop and carry out an aggressive program to develop new membership
- Continue local school programs, including tours, information, docents, and essay contests
- Appoint a Programs Committee, and solicit members to serve on the committee
- Develop a list of speakers/subjects appropriate for programs/presentations
- Sponsor 4-6 presentations per year--i.e. "Sundays at Magee House", and invite local press and City Council members to these occasions

### **Goal III: Facilities**

- Develop a museum in the Magee House, with cooperation/consent of City, and develop and carry out a plan for the museum displays, either permanent or on a rotational basis
- Continue to exhibit public seasonal displays, such as the Victorian Christmas decorations at Magee House
- Advocate with the city, and cooperate with it, for proper maintenance and repair of Magee House
- Cooperate with the city for continued restoration of the barn located adjacent to Magee House
- Develop and prepare museum displays, demonstrations, and lectures at the barn
- Promote preservation of other buildings of historical significance in Carlsbad (See Goal I)

### **Goal IV: Staffing**

- Develop ideas for further fundraising for CHS, including solicitations of bequests in order to continue paying for staffing at current levels
- Develop a large corps of volunteers to work at various tasks on a regularly scheduled basis, to be developed and coordinated by paid staff

### **Goal V: Finance**

- Finance publications, promotions, and programs as deemed appropriate by the Board of Directors of CHS
- Advocate/promote full-time staffing as part of City Budget, to include an Archivist, a Docent, and a Museum Director
- Solicit annual funding from the City of Carlsbad for major projects, which may

- include property acquisition and maintenance
- Seek funding through grants available for financing of projects

**Goal VI: Archives**

- Maintain and enlarge archival material relevant to history, natural history, and culture of Carlsbad
- Establish policies for acquisitions, and control acquisitions and de-acquisitions of all materials
- Develop and mail out a letter to a variety of sources, including probate attorneys, real estate agents, title companies, estate sales managers, and local print and electronic media, to solicit materials from newspaper articles, personal correspondence, early government meeting agendas and reports, oral histories, obituaries, and any other materials deemed relevant by the Board and/or archivist.
- Direct paid staff in soliciting materials for archives, and in training volunteers to aid in maintaining and enlarging the archives

**Goal VII: Web Site**

- Develop a web site for CHS, either by paid expertise, or expert volunteers which include links to City Library, Convis, SD Historical Society, and the City of Carlsbad
- Appoint a webmaster to develop and maintain the web site, or train other personnel in maintenance of the site

**Goal VIII: Oral Histories**

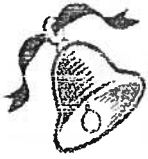
- Acquire and archive oral histories from current and former residents of Carlsbad, to be completed by those trained in this field, and willing to use their expertise to aid in this project
- Develop a list of persons to be interviewed, and assign the interviewer(s) of candidates to be decided by the CHS Board.
- Continue to solicit suggestions for oral history candidates from members as well as the general public

**Goal IX: Publications**

- Publish a monthly newsletter
- Publish/update an annual pamphlet containing information about the Society, containing the annual Calendar of Events, pertinent dates, and relevant phone numbers
- Update and disseminate a membership directory on a regular basis

**Goal X: Calendar of Events**

- Develop an annual Calendar of Events, in September of each year, or at the first meeting after the traditional summer break, to be disseminated to Convis and other groups throughout the city



## Membership Drive-- Rah, Rah, Rah!

Get those renewals due in soon, please!

Many members have not renewed their membership. We miss you, and we hope that you'll renew soon! It appears that there may be some confusion about when membership fees are due. The CHS Board has voted to make all memberships due by the calendar year, beginning January 1st, from this point forward. If we have not received your renewal fees by January 31st, we will be unable to put you into the membership directory for that year. The Directory will be published and disseminated by March 1st of each year.

## Magee House New Hours Of Operation

Magee House will now be open on Saturdays, from 12:00 to 4:00. As we get new volunteer docents, and they are trained, we'll be able to add more hours, and perhaps other days, as well.

## December Hours Of Operation--Please Plan To Visit

Magee House will be open for tours on December 7th, 14th, and 21st. The house will be decorated in traditional 19th century style so plan to visit, especially if you have out-of-town guests. They will truly enjoy seeing the Victorian house, with its Christmas decorations in place.

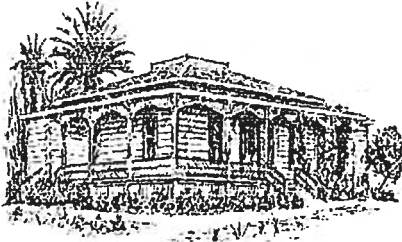
## The Magee Barn Renovation

The renovation on the barn continues. The floor is now complete, and the renovator, Tom Sears, will begin working on hardware, etc. This should be completed by the end of the year. Currently, this is a City of Carlsbad project, with Geoff Armour coordinating between the city and CHS, and the city's Historical Preservation Society. The Historical Preservation Society needs new members. Anyone interested in applying for a position with it, should contact the City of Carlsbad.

## Calendar of Events

The Carlsbad Historical Society has a proposed tentative Calendar of Events for 2003, beginning in February, with monthly events running through December. We'll be finalizing the calendar soon, and will publish it in an upcoming issue of the newsletter.





CARLSBAD HISTORICAL SOCIETY  
**P.O. BOX 252**  
**CARLSBAD, CA. 92018-0252**

**ADDRESS SERVICE REQUESTED**

**Carlsbad Historical Society  
 Membership Form**

(A non-profit corporation-

Contributions are tax deductible)

**Thank You For Helping To Preserve Our  
 Treasured Heritage**

Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Annual Memberships:**

\_\_\_ Student, \$5.00 \_\_\_ Individual \$15.00  
 \_\_\_ Family \$25.00 \_\_\_ Business/Institutional \$35.00  
 \_\_\_ Sustaining \$100.00 \_\_\_ Life \$250.00

**Contribution:**

I would like to send an additional \$ \_\_\_\_\_  
 to support the Carlsbad Historical Society

Please contact me to help with:

Archives \_\_\_ Programs \_\_\_ Fund Raising \_\_\_ Publicity \_\_\_  
 Exhibits/Displays \_\_\_ Membership \_\_\_ Phone Tree \_\_\_

**Please return your completed application to:**

**P.O. Box 252  
 Carlsbad, CA 92018**

**Call 760-434-9189 for information**

