

# Carlsbad Time Lines

*Carlsbad Historical Society*

*Carlsbad, California*

## Annual Meeting and Election Results

Our annual meeting was held for the third time at the Barrio Museum on Sunday, November 17, and it was another success. The election results were reported, with **Murray Levy** elected as our new 1<sup>st</sup> Vice-President, and **Connie Trejo** reelected as 2<sup>nd</sup> Vice-President. Board members serve for two year terms. Next year the positions of President, Secretary and Treasurer will need to be filled.



Carlsbad Historical Society Second Vice President Connie Trejo opened the meeting



The Barrio Museum has added some murals and original signs similar to when it was the Jaure's Market.

The cultural program included memories from former Barrio residents, Ruth Flores, Eddie Morales, Cynthia McPherson, Sally Soto, Michael McDonnell and Teri Chalfant. More than 44 guests were in attendance.

## Recognition of Kay Christiansen's Endowment

President Gutierrez updated the membership on a future museum display currently in the planning stages honoring the Christiansens. B.M. (Chris) Christiansen, one of the founders of the Carlsbad Historical Society and his wife Kay Fennel Christiansen built Alt Carlsbad in 1964, researched Carlsbad history, and donated a piece of land to our organization. This land was sold, and the proceeds now constitute our main endowment that keeps us operating. In the past we had to continuously raise money and depended more heavily on memberships and donations. The display will highlight some of the many ways the City of Carlsbad as well as the Carlsbad Historical Society benefitted through the Christiansen's civic involvement.



The meeting was a standing room only event



The Alt Karlsbad, built in 1964, was a gift shop

**Carlsbad Historical Society buys Route 395 Sign**  
 A sign with our name has been installed in San Marcos, along the path of the old Route 395, near Palomar College.



**Spring Lecture Series for 2014**

We are planning three lectures. One at Carlsbad by the Sea Retirement Community will discuss movie directors and stars that had ranchos in Carlsbad. Our own Ginny Unanue will share St. Michael's by-the-Sea history at Saint Michaels and another interesting lecture will take place at the old Luther Gage house.

**Carlsbad Arts Office collaborates with CHS**

Carlsbad Historical Society has been asked to participate in a historical/artistic presentation at the William D. Cannon Gallery on Dove Lane in February and March of 2014. This display will feature articles and memorabilia as well as historical interpretation of the years between 1920 and 1960, the times of the Great Depression, WWII and the Korea War, also called the Great Generation.

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**Website has high number of visitors**

Upon checking the statistics on our Carlsbad Historical website we were surprised to learn we are averaging around 2300 visitors per month, and they come from all over the world. Also, our videos have been accessed hundreds of times, with Barrio Voices having over 700 views.

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Nov 2013	369	310	149	67	940	374516	945	2089	4342	5173
Oct 2013	397	330	155	74	2021	914963	2300	4821	10235	12317
Sep 2013	425	340	154	76	2030	875945	2282	4648	10223	12750
Aug 2013	361	286	150	76	1842	826515	2373	4661	8873	11195
Jul 2013	419	355	161	86	2172	977249	2682	5006	11007	12991
Jun 2013	450	376	186	90	2094	1044702	2708	5380	11289	13526
May 2013	481	395	192	87	1916	1146923	2720	5958	12264	14935
Apr 2013	460	379	191	87	1748	1054188	2620	5743	11388	13807
Mar 2013	421	363	182	85	1650	952618	2647	5646	11254	13051
Feb 2013	423	368	203	72	1308	768981	2030	5687	10320	11850
Jan 2013	378	326	157	67	1276	861391	2098	4887	10133	11745
Dec 2012	371	311	174	80	1294	812298	2486	5401	9668	11525
<b>Totals</b>						<b>10610289</b>	<b>27891</b>	<b>60127</b>	<b>120996</b>	<b>144865</b>

Monthly visits, and annual total, to our website [carlsbadhistoricalsociety.com](http://carlsbadhistoricalsociety.com)

**School Tours**

We are scheduled to have two school tours in December, with over 180 kids, coming from Magnolia and Jefferson. These kids will also get a tour of the Saint Michael's by the Sea church. Marvin Sipple has volunteered to teach some of the basics skills for cow-boys in the ranchos. We could use your help, and volunteers to help with the tours are always welcome.

**CHS Board approves donation for Barrio Museum**

As a way of thanking Connie and Offie for hosting our meeting for four years in a row, the Board has approved buying a portable sound system, spot lightning for the displays and speakers, and replacing a table glass. Also, the guest speakers have been invited as members of the Carlsbad Historical Society for a year.

**Members' donations**

Several of our members have sent in money in addition to their annual dues, to be used at our discretion. One of our members, our new Vice-



president Murray Levy, donated \$100 to go towards paying for the annual membership of those interested in joining but unable to afford it (for example students of history). Thank you Murray!

### **Dr. Jerry Colling retiring after 7 years of service**

Thank you Jerry for serving on the Board of Directors in different capacities for the last 7 years. In the last three years Jerry and Tina coordinated our field trips, organized the Holiday sing-along, and took care of the Ice Cream Socials. Jerry also did the research on the Twin Inn's Orchestration, and helped with the refurbishing of the player piano.

### **Christmas Histories in Carlsbad**

(From Windows on the Past, An Illustrated History of Carlsbad California, by Susan Schnebelen Gutierrez)



Carlsbad Fire Station on Pio Pico 1950-1960

"As the city grew, so did the fire department. And one of the earliest casualties of the fire department's growth was the abolition of the Christmas Scene in 1969. Begun in 1954, the

firemen constructed a winter wonderland Christmas Scene in front of their station on Pio Pico Drive. Chief Alex Wolenchuck and Eddie Garcia worked year after year creating the miniature homes and churches used each year for the Christmas Scene.

Seen by travelers from the freeway, as many as 30,000 visitors would stop in Carlsbad to view the display. In 1969, Battalion Chief Alex Wolenchuck announced that due to a combination of circumstances, the Christmas Scene would not be displayed. The Interstate 5 freeway expansion the year before forced the fire department to move from the Pio Pico location thus reducing the number of visitors to 2,000. Additionally, growth of the fire department along with the expansion of the city meant that crews were too busy with their paid jobs as fire fighters to take time each year building and maintaining the Christmas Scene."

### **Karlsbad Rings Cookies**



These are from our namesake city in Bohemia, Czechoslovakia, and the recipe can be found at the link below:

<http://easteuropeanfood.about.com/od/bohemianczechdesserts/r/karlsbad-rings.htm>

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### **Early Carlsbad History Presentation Available**

One of our Spring Lectures given at the Carlsbad by the Sea featured early Carlsbad History. The PowerPoint file is available for anyone interested in giving presentations on our history.

### **It is not too late to renew your membership**

If you are one of the few that has not sent in their check, please do so as soon as possible. Your contributions go a long way into education, research and archiving of local history. Our new roster will go out in January.

### **Upcoming Events**

December 8, Sunday: Holiday Sing Along and Decorating, 2pm

January 11, Saturday: work day at the Shipley-Magee House and Barn, from 9-11am

Spring lecture series starts in March/April

### **ONGOING PROGRAMS**

Volunteers welcome in any of these areas:

- \* Friday Docent
- \* Third grade tours
- \* School presentations with audiovisual display
- \* Private tours with Victorian teas
- \* Carlsbad history research
- \* Photo collection management

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### **BOARD MEETINGS**

All members are welcome to attend our bimonthly Board of Directors meetings.

Meetings are held in the Magee House meeting room at 4 p.m. on the third Monday of every other month. Meetings are held in the following months; January, March, May, July, September, and November

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### **CHS BOARD OF DIRECTORS**

President: *Germán Gutierrez*

1st Vice President: *Dr. Jerry Colling*

2nd Vice President: *Connie Trejo*

Secretary: *Ginny Unanue*

Treasurer: *Geoff Armour*

### **Carlsbad Historical Society**

P.O. Box 252

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(760) 434-9189

[cbadhistory@yahoo.com](mailto:cbadhistory@yahoo.com)

Open Friday, Saturday and Sunday 11 to 3 pm.

Private Tours with Tea are given on Monday through Thursday

BY APPOINTMENT ONLY

[www.carlsbadhistoricalsociety.com](http://www.carlsbadhistoricalsociety.com)

### **Magee House and Museum**

258 Beech Ave.

Carlsbad CA 92008