

President's Message

Welcome to our new members, and greetings to all of you. I'm just beginning a 2-year term as President of CHS, and I'm so glad to have such wonderful members of our Society. My goals for this year are to increase membership, offer some great field trips, and continue to update and change displays in the Magee House.

If you haven't visited recently, it's time that you did. We have all new displays throughout the house, thanks to Susan and Germán Gutierrez. They have spent many, many hours in setting up these new displays, and they are truly wonderful! Please plan on visiting soon.

- Our new Vice-President, Murray Levy, has agreed to work as Membership Chair, as well as organizing a CHS Book Club.
- Germán has agreed to be our CINCH representative, as well as serving as our Treasurer.
- Susan has agreed to be our archivist, and display chairperson, as well as serving as our Secretary.
- Connie Trejo will continue to be our coordinator with Barrio Carlsbad, as well as serving as a Vice President.

All board meetings are open to all of our members. Please plan on attending one or more of these this year, to get the flavor of the Society, as well as giving valuable input to your Board.

Carlsbad Historical Society is 40 years old

The "Bicentennial Carlsbad Historical Society" was founded on October 20, 1975, to commemorate the coming 1976 Bicentennial. Its founders were Dolores Hutflez, Chris Christiansen,

Manuel Castorena, Ray Ede and Alan O. Kelly. Two of these were Mayors of Carlsbad, and most were active with the Chamber of Commerce.

Street sign unveiled



On January 9th, the City turned the lights on the new Carlsbad sign that was installed on December 30. This sign is similar in layout and location to that one that was photographed in the 1930s by Burton Frasher Sr., and found in the historic photo collection of the Pomona Public Library, shown below.



The picture above shows the corner of Elm and the PCH 101, looking south towards Lincoln Av.

CINCH Meeting in Carlsbad

On Monday January 26 we hosted many North County Historical Societies (Council Interpreting North County History), at the Heritage Hall in Magee Park. Afterwards, we took some of our visitors for a tour of Magee House, and a walking tour of Carlsbad and lunch.

Highlights from the meeting include: Discussion of the centennial anniversary of 1915 Panama-California Exposition, for which Balboa Park was constructed. This will be the main theme of the 50th Annual Congress of History of San Diego and Imperial Counties, to be held at Recital Hall in Balboa Park, March 6 and 7. For more information contact CongressOfHistory.org (619) 469-7283

We were encouraged to visit the new San Diego County Library in Downtown; their collections and displays are unique.

Historic photos donated by Ed Kentner Jr.

These photos were part of his mother's (Neva Kentner) collection.



Wadsworth house before demolition



Note "1887" on the Wadsworth house

Carlsbad Time Lines



This is PCH 101

From the archives:

Did you know that we create our museum historical displays from information and artifacts stored in our archives? We have a large collection of items that include photographs, documents, oral histories, filmed and transcribed. We also have other physical memorabilia such as clothing, sewing samples, kitchen implements, furniture. In addition, we have early city items from the police and fire departments, buggies, restaurant menus, and even a plaster chicken! We store items in acid free boxes, and climate controlled environments to protect them for future generations. Our archives provide a rich resource from which to draw, for ourselves as well as a service to the community at large.

During the past year our website has attracted many curious individuals, historians and government agencies with a wide variety of information requests. Fortunately we've got the archival resources to answer many of the inquiries. As new questions arise it helps us build our own understanding of Carlsbad history and enter into a cooperative exchange of information and valuable connections with other individuals and groups.

Here are two of the questions we received last year that added to our own understanding of Carlsbad history. In July we received an email asking "what was the origination of the rail stop in south Carlsbad named FARR?" This came from a Santa Fe Railroad historian working on a book about small railroad stops in California. We learned quite a lot of information that we added to our

own archives as he had access to the official Santa Fe Railroad archives, and he was willing to share.

A historian working for the California Energy Commission had a few questions regarding Cannon Lake located near the power plant. While our archives were not able to provide conclusive information, we were able to connect them with someone who had the information needed, and as a result we were able to receive copies! Looking to future museum displays both of these inquiries will allow us to create even more interpretive displays! We build our archives through these sorts of cooperative encounters but also through the generous donation of photos and other sorts of memorabilia. Please contact us if you have items you wish to donate.

Upcoming Field Trips

Join your fellow history enthusiasts for the first of several planned local history field trips. RSVP 760-434-9189.

Rancho Buena Vista Adobe

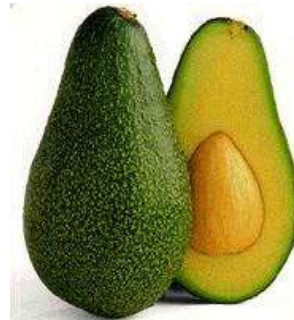
640 Alta Vista Drive, Vista, CA 92084
Thursday, March 12, 2015 at 10:30
\$4 per person
RSVP by Thursday, February 26. Carpooling available from Magee House- leaving at 10 am.

In 1852 Jesus Machado purchased the Rancho Buena Vista for \$3,000 from William Dunn, husband to Maria La Gracia Subria daughter of Felipe Subria first owner of the ranch. Machado constructed the first of many rooms to which we now refer to as the Rancho Buena Vista Adobe.

Rancho Santa Margarita y Las Flores House

MCB Camp Joseph H. Pendleton Museums
Thursday, May 21, 2015 at 10:30 am
FREE - RSVP by May 7th
Carpooling from Magee House- leaving at 10 am
Current government issued ID needed to enter base. The tour lasts 2 - 2 & 1/2 hours with plenty of available benches for rest stops.

In 1841, two brothers by the name of Pio and Andres Pico became the first private owners of Rancho Santa Margarita. In 1863, a dashing Englishman named John Forster (Pio Pico's brother-in-law) paid off Pico's gambling debts in return for the deed to the ranch. During his tenure as owner of the ranch, he expanded the ranch house, which was begun by the Picos in 1841, and developed the rancho into a thriving cattle industry. Forster's heirs, however, were forced to sell the ranch in 1882. It was purchased by wealthy cattleman James Flood and managed by Irishman Richard O'Neill who was eventually rewarded for his faithful service with half ownership.



What avocados grew in Carlsbad?

If you members have had a chance to taste an avocado from one of the remaining trees that dot most of the North-West quadrant of our town, you will have discovered that these exquisite fruits are not available in the stores. It is the best avocado around! The question is what kind are they?

"By the 1920s Carlsbad was known as the Home of the Avocado, with commercial growers Sam Thompson, L.C. Alles, E.C. Litchfield and A. W. Theisinger as the largest growers. Different varieties were planted and ripened throughout the year. A few of these were Dickinson, Fuerte, Linda and Porto Rico". (From [A Taste of Carlsbad's Past](#)) It seems that Carlsbad avocados were mostly of the "Fuerte" variety (Spanish for "strong" because it resisted the weather better), and came to California from Mexico in the early 1900s. However, today's "Fuertes" are not the same. Today we also find varieties such as Hass, which is a "hybrid" developed by Rudolph Hass in La Habra,

CA, and we all have heard of "Bacon", and "Pinkerton". But these varieties have some advantages for growth and distribution, but do not compete in smoothness and taste with the Carlsbad Fuertes.

New Life Members

Cindi Vigne

New Members

Sharon Mueller, San Marcos, CA

Sue Ryburn, Beaverton, OR

High School Yearbooks for sale

We still have several years of High School Yearbooks on sale, mostly from the seventies and eighties. They sell for \$45, plus \$5 for the envelope and bulk shipping postage.

Early Carlsbad History Presentation Available

One of our Spring Lectures given at the Carlsbad by the Sea featured early Carlsbad History. The PowerPoint file is available for anyone interested in giving presentations on our history or arrange for us to present the lecture for other groups. Contact us at 760-434-9189.

Annual Dues

Our annual dues are collected by the end of each year. Individual membership is \$25, and family memberships are \$35. Please consider upgrading to a Life Membership for \$250.

Upcoming Events

March 12 - Rancho Buena Vista Adobe tour

March 23 - Board meeting *

April 27 - CINCH, San Dieguito Heritage Museum, Encinitas

May 7 - Rancho Santa Margarita y Las Flores Ranch House tour

ONGOING PROGRAMS

Volunteers are welcome for any of these areas:

* Friday Docent

*Third grade tours

*Private tours with Victorian teas

* Carlsbad history research

*Photo collection management

BOARD MEETINGS

All members are welcome to attend our bimonthly Board of Directors meetings.

Meetings are held in the Magee House meeting room at 4 p.m. on the third Monday of every other month. Meetings are held in the following months: January, March*, May, July, September, and November.

*This year we will meet March on the 23rd.

CHS BOARD OF DIRECTORS

President: Ginny Unanue

1st Vice President: Murray Levy

2nd Vice President: Connie Trejo

Secretary: Susan S. Gutierrez

Treasurer: Germán Gutierrez

Carlsbad Historical Society

P.O. Box 252

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(760) 434-9189

cbadhistory@yahoo.com

Open Friday, Saturday and Sunday 11 to 3 pm.

Private Tours with Tea are given

Monday through Thursday

BY APPOINTMENT ONLY

www.carlsbadhistoricalsociety.com

